



Fitting in with Regional Economic Plans.

When you are setting up a Social Enterprise or you are developing a business plan it is important to demonstrate how your organisation's plans and projections fit in with the regional economic plans from South of Scotland Enterprise and Dumfries & Galloway Council. NOTE you may not meet all their plans so only highlight the ones that apply to your organisation. Make sure you use the latest plans. As at early 2021 the two plans below act as a template for assessing where you fit in.



TIP: The main reason for doing this is to demonstrate to funders and these 2 organisations where your organisation fits into their strategic plans. This will help them to make targeted funding decisions.

The strategic plans for your organisation should, where possible, be closely aligned with several elements of the regional economic development plans developed by South of Scotland Enterprise (SOSE) and Dumfries & Galloway Council (D&GC).

South of Scotland Enterprise (SOSE)

Currently SOSE has listed several priorities and below we have identified how our organisation fits with these strategic aims:

SOSE Priorities	What are your organization's Priorities
Playing an active role in supporting growth, bringing commerce and communities together, and streamlining their route to funding, markets, and success.	
Showcasing this incredible part of Scotland to the world and highlighting the people and businesses that help drive it	
Supporting people and organisations that help the economy of the South of Scotland - no matter how big or small they are.	
Building and protecting relationships with communities and businesses, while ensuring access to any specialist services or advice they need.	



Being a key partner between existing agencies in economic development and acting as the voice of the South.	
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Dumfries & Galloway Council (D&GC)

D&GC Priorities	What are your organization's Priorities
<p>More Growing Businesses - Capitalising on the region's entrepreneurial spirit to increase productivity and provide the conditions for business-led growth.</p> <p>Activities include:</p> <ul style="list-style-type: none"> - Support Growing businesses - Support higher value businesses 	
<p>Developing Places - Empower the region's communities to address their distinct economic challenges and opportunities. Activities include:</p> <ul style="list-style-type: none"> - Maximise community benefits from investment - Develop and strengthen the region's social economy - Enhance and protect built and natural heritage assets 	
<p>Better Skills, Better Opportunities</p> <ul style="list-style-type: none"> - Create a vibrant culture of opportunity in the region to retain and attract people of working age and improve the competitiveness of individual businesses. Activities include: - Generate local employment - Produce a workforce with the right skills - Increase opportunities for the region's young people 	
<p>Well Developed Infrastructure - Enhancing regional connectivity, removing barriers to business competitiveness and improving access to economic opportunities</p>	



for individuals and businesses. Activities include: - Invest in ICT Infrastructure, - Maximise the potential of available employment land and property	
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Activity



Consider which of the regions stated goals your organisation aligns too or contributes towards.

Other related information

SEDG Resource – Understanding Your Market

Need help?

You can contact at us and arrange a call at: sedg@tsdg.co.uk